**Regional Economic Development**

**Public Affairs 56:824:705**

**Public Administration 56:834:610:01**

**Spring 2016**

**242 Fine Arts, Rutgers University, Camden**

**Monday 6-8:40pm**

Dr. Melanie Bowers

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Office Hours: Tuesday and Thursday 11-12 and by Appointment

**OVERVIEW**

This is a weekly seminar designed to expose you to the academic literature on urban and regional economic development policy and politics in the U.S. The goal of the class is to help students understand the complexity of economic development, including the many problems cities face in pursuing economic growth, the diversity of actors involved, variation in approaches to development and the theoretical underpinnings of those approaches, consequences for vulnerable populations, and the hope that well-planned economic development offers cities.

**LEARNING OBJECTIVES**

By the end of the course students should be able to:

1. Identify and articulate the relationship between urban politics, governance and economic development.
2. Understand and be able to articulate the complexity of urban development efforts
3. Identify and be able to explain the various theories of economic development
4. Critically assess the consequences and outcomes of economic development
5. Have a clear sense of how economic development varies regionally
6. Practice and improve academic research skills, written and verbal communication skills, and ability to work in a research group

**DISABILITIES**

Students with disabilities are welcome in this class.  If you have a disability or suspect you might have a disability but do not yet have documentation, please contact the Coordinator of Disability Services immediately: [(856) 225-6442](tel:%28856%29%20225-6442), Armitage Hall, Room 231 (in the Rutgers-Camden Learning Center).  No accommodations may be made without the explicit approval of the Office of Disability Service.  If you already have documentation of a disability, please present it to me within the first week of class so I may work with you to ensure you can properly access and complete the work for this course.

**INCLUSIVITY AND NAMES**

This is an inclusive classroom that is welcoming of all people and perspectives, including those of diverse races, religions, ethnicities, ages, gender identities and sexual orientations. If you go by a name or gender that is different from the one on official Rutgers documents, please let me know so that I can use the proper name and pronouns.

**EXPECTATIONS AND ATTENDANCE**

This is a graduate seminar. We meet 14 times and you are expected to be in class on time and prepared to actively participate. Repeated absences and tardies are not acceptable and will affect your grade.

Reading: Every student must come prepared to discuss ALL of the required readings in class.

Participation: This is a seminar course, so there will be no formal lectures. Each student is expected to participate in class discussions, offering questions and reactions to the weekly readings.

Assignments:

The major assignment for the course is a class research project. You will have weekly assignments of varying complexity related to the research project and you should budget 2-4 hours per week to work on this assignment. You will also be responsible for weekly reading summary sentences and class discussion leadership.

Weekly summary sentences must be submitted to your Dropbox folder on Sakai by 11:59 p.m. on Sunday night. For EACH assigned reading you need to write a clear, detailed sentence (2 sentences if necessary) that highlights the article’s main theoretical contribution, empirical finding, and take away. In addition, you should right one sentence that explains how the individual readings are connected.

Discussion Leader: You will be responsible for leading class discussion three times, once in a pair and twice by yourself. You need to be prepared to lead class discussion for 1.25 hours. To be successful at this you must carefully complete the readings, develop thoughtful and though-provoking questions and be willing to challenge your classmates to expand the way they are thinking about the readings and topics.

**GRADING**

There are 1000 possible points.

1. Reading Summary Sentences 150 points (20%)
2. Discussion Leader 150 points total (15%)
3. In-Class Participation 250 points (30%)
4. Class Research Project 300 points (35%)

**LATE POLICY**

LATE ASSIGNMENTS WILL NOT BE ACCEPTED unless there are exceptional circumstances such as severe illness, or a family death.

**PARTICIPATION**

This is a discussion-based seminar. Because of this, I expect you to participate in class on a regular basis. This includes asking and answering questions, discussing core concepts with fellow students, and offering your own insights and understandings of class readings.

In order to earn a high grade for participation, students should:

● Attend class

● Arrive on time and stay for the entire class

● Read all assigned readings and come to class with questions about and thoughts on the readings

● Consistently take an active part in class discussions

**REQUIRED TEXTS**

All required readings are listed in the syllabus and will largely be provided on Sakai. If a reading is not posted on Sakai but is a journal article or website (ie: available online), you are expected to download and read it on your own. In general, the readings are listed in the order in which I want you to read them.

**ACADEMIC HONESTY**

PLAGARISM AND CHEATING OF ANY KIND WILL NOT BE TOLERATED. Blatant plagiarism will be reported to the Dean of Students. I don’t want to do this, so don’t cheat.

It is your responsibility to be familiar with Rutgers’ academic honesty statement. This statement is available at <http://academicintegrity.rutgers.edu/academic-integrity-policy/>.

**SCHEDULE OF READINGS AND ASSIGNMENTS**

# Week 1: Introduction

## Monday January 25: What is Economic Development

## a. What is Economic Development/what are we talking about: <http://understandingsociety.blogspot.com/2008/03/how-does-regional-economic-development.html> b. An example of how regional economic development can address real problems: <http://www.forbes.com/sites/emsi/2013/12/03/using-regional-economic-development-strategies-to-diagnose-and-treat-skill-gaps/#9ab85207b59f7940c0f87b59> c. A more skeptical view of economic development: <http://www.thisamericanlife.org/radio-archives/episode/435/how-to-create-a-job> d. A more cynical view of economic development: <http://www.governing.com/columns/eco-engines/gov-do-we-really-want-development.html>

**\* Discussion Leader(s): None\***

# Week 2: Key Concepts

# *Monday February 1: Local competition for residents, economic growth vs. development, focusing on people or places*

## Tiebout, Charles M. 1956. A Pure Theory of Local Expenditures. Journal of Political Economy 64(5).

# Flammang, R. A. 1979. Economic growth and economic development: counterparts or competitors? Economic Development and Cultural Change, 28 (1): 47-62.

# Capello, Robert. 2011. Location, Regional Growth and Local Development Theories. *Aestimum* 58, 1-25. www.fupress.net/index.php/ceset/article/download/9559/8912

1. **PhD Students:** Barca, F., P. McCann, and A. Rodriguez-Pose (2012): The Case for Regional Development Intervention: Place-based versus Place-neutral Approaches.," Journal of Regional Science, 52(1), 134-152.

**Or**

1. **Masters Students:** Crane, R., and M. Manville (2008): People or Place? Revisiting the Who Versus the Where of Urban Development," Lincoln Land Lines, 20(2), 1-6.

**\* Discussion Leader(s): Cavanaugh  
Reading Sentences Due 11:59pm on Sunday before class  
Bring your completed research assignment to class**

# Week 3: Why Cities as Focus of Economic Development?

## Monday February 8: History of Cities, Urban Renewal and Justification for Urban Economic Development

## Thomas Sugrue. 1998. The Origins of the Urban Crisis: Race and Inequality in Postwar Detroit. Introduction. (Available on Sakai

1. Glaeser, Edward. “Why Cities Decline” in *Triumph of the city: How our greatest invention makes us richer, smarter, greener, healthier and happier*. Pan Macmillan, 2011.

## Douglas, Rae. 2005. City: Urbanism and its End. Chapter 1- “Creative Destruction and the Age of Urbanism.”

1. Glaeser, Edward. 2007. The Economics Approach to Cities. NBER Working Paper 13696 http://www.nber.org/papers/w13696.

**\* Discussion Leader(s): Cruz  
Reading Sentences Due 11:59pm on Sunday before class  
Bring your completed research assignment to class**

# Week 4: Regions and Economic development

## Monday February 15: Why Economic Development Theory

1. Porter, Michael E. "Location, competition, and economic development: Local clusters in a global economy." *Economic development quarterly* 14.1 (2000): 15-34.
2. Bartik, T. J. 1990. The market failure approach to regional economic development policy. Economic Development Quarterly, 4 (4): 361-370.
3. Minkoff,, Scott L. 2013. From Competition to Cooperation: A Dyadic Approach to Interlocal Developmental Agreements
4. Foster, K. A. 2007. Snapping back: what makes regions resilient? National Civic Review, 96 (3): 27-29.

**\* Discussion Leader(s): O’Kereke**

**Week 5: Politics of Local Economic Development**

## Monday February 22: Business, politics and getting economic development done

1. Charles Lindblom. 1977. The Privileged Position of Business. *Politics and Markets*, pp. 170-77.
2. Wolman, Harold, and David Spitzley. "The Politics of Local Economic Development." Economic Development Quarterly, Vol. 10, No. 2, May 1996, pp. 115-150.
3. Rosentraub, Mark S., and Paul Helmke. "Location theory, a growth coalition, and a regime in the development of a medium-sized city." *Urban Affairs Review* 31.4 (1996): 482-507.
4. Times Editorial Board. November 24 2015. The Battle over L.A.s Skyline. *Los Angeles Times.* [*http://www.latimes.com/opinion/editorials/la-ed-1124-development-moratorium-20151120-story.html*](http://www.latimes.com/opinion/editorials/la-ed-1124-development-moratorium-20151120-story.html)
5. Margaret Dewar, Why Do State and Local Economic Development Programs Cause So Little Economic Development," Economic Development Quarterly 12:1 (1998).

**Discussion Leader: Cavanaugh  
Reading Sentences Due 11:59pm on Sunday before class  
Bring your completed research assignment to class**

**Week 6: Economic Development Theories and Approaches: Why Bricks and Mortar isn’t Enough**

## Monday February 29: Bricks and Mortar approaches to economic development, why bricks and mortar doesn’t work, other considerations

1. Gillespie, Nick. April 28 2015. Baltimore’s Long History of Failed Development and Urban Renewal. *Hit and Run Blog.* <http://reason.com/blog/2015/04/28/baltimores-long-history-of-failed-develo>
2. Jacobs, Jane. *The death and life of great American cities*. Vintage, 1961.
   1. Chapter 1: Introduction
3. Chapter 2: The Uses of Sidewalks Safety
4. Chapter 3: The Uses of Contact
5. Chapter 8: The Need for Mixed Primary Uses

**\* Discussion Leader(s) Sun \***

**Week 7: Economic Development Theories and Approaches: Anchor Institutions and Entertainment**

***Monday March 7:***

1. Read Civic Engagement Report produced about Camden by Rutgers New Brunswick.
2. Read Cooper Ferry Partnership’s annual report <http://www.coopersferry.com/files/reports/CFP-Annual-Report-2012.pdf>
3. Research your interview organizations- read everything you can on their websites about a. why the organization exists b. how they came to exist c. what they are doing d. what they identify as successes
4. From the background you and your colleagues wrote, the Civic Engagement Report and your investigation of your interview organization develop questions to be circulated and discussed by the group. .

**\* Discussion Leader(s) Bowers  
Reading Sentences Due 11:59pm on Sunday before class  
Bring your completed research assignment to class**

**Week 8**: Spring Break

## Monday March 14: NO Class

**Week 9: Economic Development Theories and Approaches: Anchor Institutions and Entertainment**

***Monday March 21:***

1. Bartick, Timothy J. and George Erickcek. 2008. The Local Economic Impact of “Eds and Meds”: How Policies to Expand Universities and Hospitals Affect Metropolitan Economies. *Brookings Institute* <http://citeseerx.ist.psu.edu/viewdoc/download;jsessionid=31FEF069A270BE1E2D1FFE90E4780B9F?doi=10.1.1.192.5698&rep=rep1&type=pdf> .
2. Lester, Richard K.Universities, innovation, and the competitiveness of local economies: As Summary Report from the Local Innovation Systems Project. *Massachusetts Institute of Technology* <http://web.mit.edu/lis/papers/LIS05-010.pdf>
3. Case Study: The Cleveland Evergreen Cooperatives: Building Community Wealth through Worker-Owned Businesses <http://community-wealth.org/sites/clone.community-wealth.org/files/downloads/article-wang-filion.pdf>
4. Rosentraub, M. S. 2006. The local context of a sports strategy for economic development. Economic Development Quarterly, 20 (3): 278-291.
5. Kuriloff, A., and D. Preston. 2012. In stadium building spree, U.S. taxpayers lose $4 billion. Bloomberg.com, September 5. Available at <http://www.bloomberg.com/news/2012-09-05/in-stadium-building-spree-u-s-taxpayers-lose-4-billion.html>

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**\* Discussion Leader(s) Cavanaugh and Cruz\*  
Reading Sentences Due 11:59pm on Sunday before class  
Bring your completed research assignment to class**

**Week 10: Economic Development Theories and Approaches: Creative Class**

## Monday March 28: The Creative Class

1. Florida, Richard. *The Rise of the Creative Class--Revisited: Revised and Expanded*. Basic books, 2014.
   1. Chapter 1
   2. Chapter 3: The Creative Economy
   3. Chapter 4: The Creative Class
   4. Chapter 10: The experiential Life
   5. Chapter 12: The Power of Place
   6. Chapter 13: The Geography of Creativity

**\* Discussion Leader(s) O’Kereke\*  
Reading Sentences Due 11:59pm on Sunday before class  
Bring your completed research assignment to class**

**Week11: Economic Development Theories and Approaches: Workforce Development and Attracting better Jobs**

## Monday April 4:

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## Harper-Anderson, Elsie, “Measuring the Connection Between Workforce Development and Economic Development: Examining the Role of Sector-Based Strategies for Local Outcomes,” *Economic Development Quarterly* 22(2), 2008.

## Schrock, G. (2014). Connecting people and place prosperity: Workforce development and urban planning in scholarship and practice. Journal of Planning Literature, 29(3), 257-271.

## Lowe, N. J. 2007. Job creation and the knowledge economy: lessons from North Carolina's life science manufacturing initiative. Economic Development Quarterly, 21 (4): 339-353

1. Good Jobs First, The Policy Shift To Good Jobs Cities, States and Counties Attaching Job Quality Standards to Development Subsidies, <http://www.ctj.org/html/gjf1099.htm>

**\* Discussion Leader(s) Perry \*  
Reading Sentences Due 11:59pm on Sunday before class  
Bring your completed research assignment to class**

**Week 12: Prerequisites to Successful Economic Development Efforts: Housing**

## Monday April 11:

1. Glaeser, Edward. 2011. Chapter 3 What’s Good About Slums. *Triumph of the city: How our greatest invention makes us richer, smarter, greener, healthier and happier*. Pan Macmillan.
2. “Is Housing Unaffordable? Why Isn’t it More Affordable?” In *Journal of Economic Perspectives* 18(1): 191-214. John M. Quigley and Steven Raphael. 2004.
3. O-Flaherty, Brendan.“Housing and Poor People” in *City Economics.*
4. “Prove it: The Costs and Benefits of Sprawl” by Peter Gordon and Harry Richardson in *Brookings Review* Fall 1998.
5. “In Many Cities, Rent is Rising Out of Reach of Middle Class” by Sahila Dewan in New York Times April 14, 2014.

**\* Discussion Leader(s) Sun \*  
Reading Sentences Due 11:59pm on Sunday before class  
Bring your completed research assignment to class**

**Week 13: Prerequisites to Successful Economic Development Efforts: Transportation**

## Monday April 18:

## Public-Private Partnerships to Revamp US Infrastructure, Introduction AND Chapter 1: Public-Private Partnerships in Theory and Practice

## Cerveo, R. and J.D. Landis 1997. “Twenty Years of the Bay Area Rapid Transit System: Land Use and Development Impacts,” Transportation Research A 31(4), 309-333.

## Giuliano, G. 1991. Is Job-housing balance a transportation issue?” Transportation Research Record 1305, 305-312.

## Drennan, M. and Brecher C. 2012. Can Public Transportation Increase Economic Efficiency? Access 40(Spring): 29-33.

## Glaeser

**\* Discussion Leader(s) Cavanaugh \*  
Reading Sentences Due 11:59pm on Sunday before class  
Bring your completed research assignment to class**

**Week 14:****Consequences of Economic Development: Inner Cities and Gentrification**

## Monday April 25: What is gentrification, how is it an outgrowth of economic development, who hurts and who benefits.

## Dealing with Neighborhood Change: A Primer on Gentrification and Policy Choices, Section I-V

1. Hackworth, Jason, and Neil Smith. "The changing state of gentrification." *Tijdschrift voor economische en sociale geografie* 92.4 (2001): 464-477.
2. Smith, Neil. "New globalism, new urbanism: gentrification as global urban strategy." *Antipode* 34.3 (2002): 427-450.
3. Porter, Michael. "New Strategies for Inner-City Economic Development." Economic Development Quarterly, Vol. 11, No. 1, February 1997, pp. 11-27.
4. Harrison, Bennett and Amy K. Glasmeier "Response: Why Business Alone Won't Redevelop the Inner City: A Friendly Critique of Michael Porter's Approach to Urban Revitalization." Economic Development Quarterly, Vol. 11, No. 1, February 1997, pp. 28-38.

**\* Discussion Leader(s)\* Cruz and Sun  
Reading Sentences Due 11:59pm on Sunday before class  
Bring your completed research assignment to class**

## Week 15: Consequences of Economic Development: Demographic Inversion

***Monday May 2: What is demographic inversion, how is it different from gentrification, what are the consequences?***

1. Ehrenhalt, Alan. The great inversion and the future of the American city. Alfred a Knopf Incorporated, 2012.
   * 1. Prolouge
     2. Chapter 2: Recreation in New York
     3. Chapter 4: The New Subrubia
     4. Chapter 5: Caught in the Middle
     5. Chapter 7: Urbanizing the Suburbs
     6. Conclusion

**\* Discussion Leader(s)\* O’Kereke and Perry  
Reading Sentences Due 11:59pm on Sunday before class  
Bring your completed research assignment to class**

**Week 16: Finals Week**

***Monday May 9: Final Monday 6-9 pm, Wrap up***

**\*Attendance expected\***