**Regional Economic Development**

**Public Affairs 56:824:705**

**Public Administration 56:834:610:01**

**Spring 2017**

**Armitage 218, Rutgers University, Camden**

**Monday 6-8:40pm**

Dr. Melanie Bowers

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Office Hours: Monday and Wednesday 10:15-12 and by Appointment

**OVERVIEW**

This is a weekly seminar designed to expose you to the academic literature on urban and regional economic development policy and politics in the U.S. The goal of the class is to help students understand the complexity of economic development, including the many problems governments face in pursuing economic growth, the diversity of actors involved, variation in approaches to development and the theoretical underpinnings of those approaches, consequences for vulnerable populations, and the hope that well-planned economic development offers communities.

**LEARNING OBJECTIVES**

By the end of the course students should be able to:

1. Identify and articulate the relationship between politics, governance and economic development.
2. Understand and be able to articulate the complexity of economic development efforts
3. Identify and be able to explain the various theories of economic development
4. Critically assess the consequences and outcomes of economic development
5. Have a clear sense of how economic development varies regionally
6. Practice and improve academic research skills, written and verbal communication skills, and ability to work in a research group

**DISABILITIES**

Students with disabilities are welcome in this class.  If you have a disability or suspect you might have a disability but do not yet have documentation, please contact the Coordinator of Disability Services immediately: [(856) 225-6442](tel:%28856%29%20225-6442), Armitage Hall, Room 231 (in the Rutgers-Camden Learning Center).  No accommodations may be made without the explicit approval of the Office of Disability Service.  If you already have documentation of a disability, please present it to me within the first week of class so I may work with you to ensure you can properly access and complete the work for this course.

**INCLUSIVITY AND NAMES**

This is an inclusive classroom that is welcoming of all people and perspectives, including those of diverse races, religions, ethnicities, ages, gender identities and sexual orientations. If you go by a name or gender that is different from the one on official Rutgers documents, please let me know so that I can use the proper name and pronouns.

**EXPECTATIONS AND ATTENDANCE**

This is a graduate seminar. We meet 15 times and you are expected to be in class on time and prepared to actively participate. Repeated absences and tardies are not acceptable and will affect your grade.

Reading: Every student must come prepared to discuss ALL of the required readings in class. This means you will likely have to skim some readings. You should be able to identify the: Question, Argument, Hypothesis, Data, Methods, Findings, and Implications of your readings. If you need to skim start by reading the abstract, introduction and conclusion and then look at the tables and charts. From there, skim for key words that will help you fill in the holes.

Participation: This is a seminar course, so there will be no formal lectures. Each student is expected to participate in class discussions, offering questions and reactions to the weekly readings.

**ASSIGNMENTS**

1. **Response Papers**

You will submit 8 500-800 word response papers that:

* + 1. Synthesize the readings (what connects these readings, where do the authors agree and disagree, what do we know by looking at the readings together that we wouldn’t know by looking at them individually)
    2. Identify shortcomings in the readings (what aren’t the authors thinking about, where is their understanding lacking)
    3. Analyze and/or Apply the readings
    4. At the bottom of each response paper you should provide 3 discussion questions about the readings that can help structure class discussion.

Response papers should be submitted to Dropbox by 11:59 p.m. the Sunday before class. You must submit 8 papers, you may choose which weeks you will submit based on your schedule.

1. **Economic Development Tools Presentations (75 points/presentation)**At two points during the semester you will give a presentation about common economic development tools. In your presentations, you should imagine that you are a public official speaking to a lay audience. In thinking about this, you should imagine that you are trying to honestly convey information about the tool- both the good and the bad- and explain how cities effectively promote economic development. Remember that providing a balanced account of the tool is essential if you are to be seen as a trustworthy source of information. You will sign up for your presentation day and topic in class.

* You will give two presentations. One individual presentation and one presentation with a partner. Individual presentations should be 10-15 minutes, partner presentations should be 20-25 minutes.
* You need to become an expert on your tool and you must have a visual presentation using PowerPoint, Prezi or your presentation software of choice.
* In your presentation you should describe
  + what the tool is
  + when it is used
  + how it is financed
  + what level of government provides and uses the tool
  + ideological underpinnings of the tools
  + examples of the tool in action/when it works
  + shortcomings and challenges associated with the tool
  + Other information you think is important

1. **Research Design**   
   You will submit a 12-15 page research proposal that develops a project of your choosing. The project should be realistic and should answer an interesting question relating to economic development. Your proposal must include a thorough literature review, a strong theory section with testable hypotheses, and a well thought out research design that identifies methodology, data sources, complications, and limitations. Masters students should focus on questions relevant to public administration professionals, while PhD students should focus on questions that both expand the scholarly literature and have important real-world implications. You will present your research design to the class in a conference-style presentation.
   1. Check Point 1: February 13   
      In one to two paragraphs discuss your proposed question. Your question should be empirical, testable and narrowly defined. \*MUST PRINT AND BRING TO CLASS\*
   2. Check Point 2: April 17  
      Submit a detailed outline of your research design, including at least some of the sources you will use in your literature review. \*MUST PRINT AND BRING TO CLASS\*
   3. Final Proposal: May 1  
      Your proposal should be 12-15 pages, double spaced, Times New Roman 12pt font, 1”margins, Chicago style. You should have sufficient sources to show thorough research and understanding of your topic. \*MUST PRINT AND BRING TO CLASS\*
   4. Proposal Presentation: May 1   
      Your presentation should 10-12 minutes long (practice because I will cut you off and mark you down if you go over). You must use a PowerPoint or Prezi (or other presentation software) presentation. You should be prepared for questions and critique- you will need to field questions about your work and ask questions of your colleagues.

**GRADING**

There are 1000 possible points.

1. Response Papers 20 points each,200 points total (20%)
2. Economic Development Tools Presentation 75 points each,150 points total (15%)
3. In-Class Participation 200 points (20%)
4. Research Proposal 300 points (30%)
   1. Check Point 1: 25 points
   2. Check Point 2: 25 points
   3. Final Proposal: 250 points
5. Proposal Presentation 50 points (5%)

**LATE POLICY**

Please contact me if your work will be late so that we can work out an appropriate plan. If you repeatedly turn in late work I reserve the right to institute the following late policy: No late work will be accepted without extreme extenuating circumstances.

**PARTICIPATION**

This is a discussion-based seminar. Because of this, I expect you to participate in class on a regular basis. This includes asking and answering questions, discussing core concepts with fellow students, and offering your own insights and understandings of class readings.

In order to earn a high grade for participation, students should:

● Attend class

● Arrive on time and stay for the entire class

● Read all assigned readings and come to class with questions about and thoughts on the readings

● Consistently take an active part in class discussions

**REQUIRED TEXTS**

All required readings are listed in the syllabus and will largely be provided on Sakai. If a reading is not posted on Sakai but is a journal article or website (ie: available online), you are expected to download and read it on your own. In general, the readings are listed in the order in which I want you to read them.

**ACADEMIC HONESTY**

PLAGARISM AND CHEATING OF ANY KIND WILL NOT BE TOLERATED. Blatant plagiarism will be reported to the Dean of Students. I don’t want to do this, so don’t cheat.

## According to the Merriam-Webster Online Dictionary, to "plagiarize" means

* to steal and pass off (the ideas or words of another) as one's own
* to use (another's production) without crediting the source
* to commit literary theft
* to present as new and original an idea or product derived from an existing source

It is your responsibility to be familiar with Rutgers’ academic honesty statement. This statement is available at <http://academicintegrity.rutgers.edu/academic-integrity-policy/>.

**SCHEDULE OF READINGS AND ASSIGNMENTS**

# Week 1: Introduction

## Monday January 23: What is Economic Development

## What is Economic Development/what are we talking about: <http://understandingsociety.blogspot.com/2008/03/how-does-regional-economic-development.html>

## Place Based vs. Place-Neutral Poverty Alleviation

## Crane, R., and M. Manville (2008): People or Place? Revisiting the Who Versus the Where of Urban Development," Lincoln Land Lines, 20(2), 1-6.

## An example of how regional economic development can address real problems: <http://www.forbes.com/sites/emsi/2013/12/03/using-regional-economic-development-strategies-to-diagnose-and-treat-skill-gaps/#9ab85207b59f7940c0f87b59>

## A more skeptical view of economic development: <http://www.thisamericanlife.org/radio-archives/episode/435/how-to-create-a-job>

## A more cynical view of economic development: <http://www.governing.com/columns/eco-engines/gov-do-we-really-want-development.html>

# Week 2: Important Concepts

# *Monday January 30: Local competition for residents, economic growth vs. development*

## Peterson, Paul. City Limits. Chapters 2 and 3 (City Limits and the Study of Urban Politics and The Interests of the Limited City). Chicago: University of Chicago Press. (1981)

# Flammang, R. A. 1979. Economic growth and economic development: counterparts or competitors? *Economic Development and Cultural Change*, 28 (1): 47-62.

# Capello, Robert. 2011. Location, Regional Growth and Local Development Theories. *Aestimum* 58, 1-25. www.fupress.net/index.php/ceset/article/download/9559/8912

1. Porter, Michael E. "Location, competition, and economic development: Local clusters in a global economy." *Economic Development Quarterly* 14.1 (2000): 15-34.

**Discussion Papers Due 11:59pm on Sunday before class**

# Week 3: Urban Need and Why Economic Development May (or may not) be the Answer

# *Monday February 6: History of Cities, Urban Renewal and Justification for Urban* Economic Development

## Thomas Sugrue. 1998. The Origins of the Urban Crisis: Race and Inequality in Postwar Detroit. Introduction. (Available on Sakai

## Douglas, Rae. 2005. City: Urbanism and its End. Chapter 1- “Creative Destruction and the Age of Urbanism.”

1. Gordon, Colin. "Blighting the way: Urban renewal, economic development, and the elusive definition of blight." *Fordham Urb. LJ* 31 (2003): 305.
2. ~~Bartik, Timothy J. "Boon or boondoggle? The debate over state and local economic development policies." (1991).~~

**Discussion Papers Due 11:59pm on Sunday before class**

# Week 4: Economic Development Politics

## Monday February 13: Business, politics and getting economic development done

1. Molotch, Harvey. "The city as a growth machine: Toward a political economy of place." *American journal of sociology* 82, no. 2 (1976): 309-332.
2. MacLeod, Gordon. "Urban politics reconsidered: Growth machine to post-democratic city?." *Urban Studies* 48.12 (2011): 2629-2660.
3. Hawkins, Christopher V. 2010. Competition and Cooperation: Local Government Joint Ventures for Economic Development. *Journal of Urban Affairs* 32(2), 253-276.
4. Morgia, Lindsay, and Thomas J. Vicino. "Waterfront politics: revisiting the case of Camden, New Jersey’s redevelopment." *Urban Research & Practice* 6, no. 3 (2013): 329-345.
5. Bonds, Anne. "Economic development, racialization, and privilege:“Yes in my backyard” prison politics and the reinvention of Madras, Oregon." *Annals of the Association of American Geographers* 103, no. 6 (2013): 1389-1405.
6. Kantor, Paul. 1987. The Dependent City: The Changing Political Economy of Urban Economic Development in the United States. Urban Affairs Review.
7. Bowman, Ann O’M. 1988. Competition for Economic Development Among Southeaster cities. *Urban Affairs Review* 23(4).
8. Times Editorial Board. November 24 2015. The Battle over L.A.s Skyline. *Los Angeles Times.* [*http://www.latimes.com/opinion/editorials/la-ed-1124-development-moratorium-20151120-story.html*](http://www.latimes.com/opinion/editorials/la-ed-1124-development-moratorium-20151120-story.html)

**Discussion Papers Due 11:59pm on Sunday before class  
ASSIGNMENT: Check Point 1 Due**

**Week 5: What makes cities work**

## Monday February 20: Observations from a Great Urbanist

## “This book is an attack on current city planning and rebuilding. It is also, and mostly, an attempt to introduce new principles of city planning and rebuilding, different and even opposite from those now taught in everything from schools of architecture and planning to the Sunday supplements and women’s magazines. My attack is not based on quibbles about rebuilding methods or hairsplitting about fashions in design. It is an attack, rather, on the principles and aims that have shaped modern, orthodox city planning and rebuilding,” Jacobs 1961, page 1

1. Jacobs, Jane. *The death and life of great American cities*. Vintage, 1961.\
   1. Chapter 2: The Uses of Sidewalks Safety
   2. Chapter 8: The Need for Mixed Primary Uses
   3. Chapter 15: Unslumming and Slumming
   4. Chapter 20: Salvaging Projects
   5. Chapter 22: The kind of Problem a City is

**Discussion Papers Due 11:59pm on Sunday before class**

**Week 6: Economic Development Theories and Approaches: Incentives and Business Attraction and Retention**

## Monday February 27:

1. Birch, David L. "Who creates jobs?." *The public interest* 65 (1981): 3.

## Ketels, Christian H.M. and Olga Memedovic. 2008. From Clusters to Cluster-Based Economic Development. International Journal of Technological Learning, Innovation and Development

## Zheng, Lingwen and Mildred Warner. 2010. Business Incentive Use Among US Local Governments: A Story of Accountability and Policy Learning. Economic Development Quarterly 24(4).

## Shane, Scott. 2009. Why Encouraging more People to Become Entrepreneurs is Bad Public Policy. Small Business Economics 33(2), 141-149.

**\* Discussion Leader(s) Sun \***

**Week 7: Economic Development Theories and Approaches: Branding and Place-making**

***Monday March 6:***

1. Kavaratzis, Michalis. "From city marketing to city branding: Towards a theoretical framework for developing city brands." *Place Branding and Public Diplomacy* 1, no. 1 (2004): 58-73.
2. Kelly, Janet, Matt Ruther, Sarah Ehresman and Bridget Nickerson. 2016. Placemaking as an Economic Development Strategy for Small and Midsized Cities. Urban Affairs Review
3. McCann, Eugene J. "The cultural politics of local economic development: meaning-making, place-making, and the urban policy process." *Geoforum* 33, no. 3 (2002): 385-398.
4. Paddison, Ronan. "City marketing, image reconstruction and urban regeneration." *Urban studies* 30, no. 2 (1993): 339-349.

**Discussion Papers Due 11:59pm on Sunday before class**

**Week 8**: **Spring Break**

## Monday March 13: NO Class

**Week 9: Economic Development Theories and Approaches: Creative Class**

## Monday March 20: The Creative Class

1. Florida, Richard. *The Rise of the Creative Class--Revisited: Revised and Expanded*. Basic books, 2014.
   1. Chapter 1: The Transformation of Everyday Life
   2. Chapter 2: The Creative Economy
   3. Chapter 3: The Creative Class
   4. Chapter 8: The experiential Life
   5. Chapter 11: The Geography of Class (Glance at tables)
   6. Chapter 12: The 3 Ts of Economic Development
2. Kotkin, Joel. Richard Florida Concedes the Limits of the Creative Class. *The Daily Beast. 3/20/2013.* [*http://www.thedailybeast.com/articles/2013/03/20/richard-florida-concedes-the-limits-of-the-creative-class.html*](http://www.thedailybeast.com/articles/2013/03/20/richard-florida-concedes-the-limits-of-the-creative-class.html)

**Discussion Papers Due 11:59pm on Sunday before class**

**Week 10: Creative Class in Practice: Aesthetics, Diversity and the Arts**

***Monday March 27***

1. Foster, Nicole, Carl Grodach and James Murdoch, III. 2016. Neighborhood Diversity, Economic Health, and the Role of the Arts. *Journal of Urban Affairs* 38(5), 2016.
2. Murdoch, James, Carl Grodach and Nicole Foster. 2016. The Importance of Neighborhood Contexts in Arts-Led Development: Community Anchor or Creative Class Magnet? *Journal of Planning Education and Research* 36(1).
3. Zimmerman, Jeffrey. 2008. From Brew Town to Cool Town: Neoliberalism and the Creative City Development Strategy in Milwaukee. *Cities* 25(4), 230-242.
4. Hoyman, Michele and Christopher Faricy. 2008. It Takes a Village: A Test of the Creative Class, Social Capital and Human Capital Theories. *Urban Affairs Review* 44(3).

**Discussion Papers Due 11:59pm on Sunday before class**

**Discussion Papers Due 11:59pm on Sunday before class  
Week 11: Economic Development Theories and Approaches: Anchor Institutions and Entertainment**

***Monday April 3:***

1. Adams, Carolyn. 2003. The Meds and Eds in Urban Economic Development. *Journal of Urban Affairs* 25(5), 571-588.
2. Bramwell, Allison and David Wolfe. 2008. Universities and Regional Economic Development: The Entrepreneurial University of Waterloo. *Research Policy* 37(8), 1175-1187.
3. Bade, Robert A. 1996. Professional Sports as Catalysts for Metropolitan Economic Development. *Journal of Urban Affairs* (1).
4. Rosentraub, M. S. 2006. The local context of a sports strategy for economic development. Economic Development Quarterly, 20 (3): 278-291.

1. Kuriloff, A., and D. Preston. 2012. In stadium building spree, U.S. taxpayers lose $4 billion. Bloomberg.com, September 5. Available at <http://www.bloomberg.com/news/2012-09-05/in-stadium-building-spree-u-s-taxpayers-lose-4-billion.html>

**Week 12: Economic Development Theories and Approaches: Workforce Development, Better Jobs and Concerns of equality**

## Monday April 10:

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## Harper-Anderson, Elsie, “Measuring the Connection Between Workforce Development and Economic Development: Examining the Role of Sector-Based Strategies for Local Outcomes,” *Economic Development Quarterly* 22(2), 2008.

## Schrock, G. (2014). Connecting people and place prosperity: Workforce development and urban planning in scholarship and practice. Journal of Planning Literature, 29(3), 257-271.

## Lowe, N. J. 2007. Job creation and the knowledge economy: lessons from North Carolina's life science manufacturing initiative. Economic Development Quarterly, 21 (4): 339-353

1. Case Study: The Cleveland Evergreen Cooperatives: Building Community Wealth through Worker-Owned Businesses <http://community-wealth.org/sites/clone.community-wealth.org/files/downloads/article-wang-filion.pdf>
2. Giloth, Robert P. Investing in Equity: Targeted Economic Development for neighborhoods and Cities in *Economic Development in American Cities* Michael J Bennet and Robert P Giloth eds. Albany, NY: SUNY Press.

**Discussion Papers Due 11:59pm on Sunday before class**

**Week 13: Corollaries to Economic Development: Transportation, Housing and Quality of Life**

## Monday April 17:

1. Nzaku, Kilungu, and James O. Bukenya. "Examining the relationship between quality of life amenities and economic development in the southeast USA." *Review of Urban & Regional Development Studies* 17, no. 2 (2005): 89-103.
2. Glaeser, Edward. 2011. Chapter 3 What’s Good About Slums. *Triumph of the city: How our greatest invention makes us richer, smarter, greener, healthier and happier*.
3. Pan Macmillan. “In Many Cities, Rent is Rising Out of Reach of Middle Class” by Sahila Dewan in New York Times April 14, 2014.
4. Kenworthy, Jeffrey R. 2006. The eco-city: Ten Key Transport and Planning Dimensions for sustainable city development. Environment and Urbanization 18(1), 67-85.
5. Giuliano, G. 1991. Is Job-housing balance a transportation issue?” Transportation Research Record 1305, 305-312.
6. Drennan, M. and Brecher C. 2012. Can Public Transportation Increase Economic Efficiency? Access 40(Spring): 29-33.

**Discussion Papers Due 11:59pm on Sunday before class**

**ASSIGMENT: Check-point 2- Outline Due**

**Week 14:****Consequences of Economic Development: Gentrification**

## Monday April 24

## Ding, Lei, Jackelyn Hwang and Eileen Divringi. 2015. Working Paper: Gentrification and residential Mobility in Philadelphia. Federal Reserve Bank of Philadelphia.

## Saito, Leland T. 2008. From “Blighted” to “Historic”: Race, Economic Development and Historic Preservation in San Diego, CA. Urban Affairs Review, vol. 45, 2: pp. 166-187.

1. Hackworth, Jason, and Neil Smith. "The changing state of gentrification." *Tijdschrift voor economische en sociale geografie* 92.4 (2001): 464-477.
2. Smith, Neil. "New globalism, new urbanism: gentrification as global urban strategy." *Antipode* 34.3 (2002): 427-450.

**Discussion Papers Due 11:59pm on Sunday before class**

**Week 15: The Divide Between Practice and Theory and The Effectiveness of Economic Development Policy**

## Monday April 31:

1. Reese, Laura A. 2006. Do we Really Need Another Typology? Clusters of Local Economic Development Strategies. *Economic Development Quarterly* 20(4).
2. Currid-Halkett, E. & & Stolarick, K. (2011). The great divide: economic development theory versus practice-a survey of the current landscape. *Economic Development Quarterly*, 25(2), 143-157.
3. Margaret Dewar, Why Do State and Local Economic Development Programs Cause So Little Economic Development," Economic Development Quarterly 12:1 (1998).
4. Reese, Laura A. 2014. The Alchemy of Local economic Development. Economic Development Quarterly 28(3).
5. Bristow, Gillian. "Resilient regions: re-‘place'ing regional competitiveness." *Cambridge Journal of Regions, Economy and Society* (2010. <https://academic.oup.com/cjres/article/3/1/153/339363/Resilient-regions-re-place-ing-regional>

## Discussion Papers Due 11:59pm on Sunday before class

**Week 16: Wrap up and Presentations**

***Monday May 1***

Wrap up and presentation of research proposals.

**ASSIGNMENT: Final Research Proposal Due & Research Presentation in Class**